

Summary of October 22, 2014



In attendance: Zahrine Bajwa (Cornell Coop Extension); Georgette Beal (United Way); Judith Clarke (HRHCare); Marilyn Fabbriante (St. Charles Hospital); Chris Hendriks (CHSLI); Grace McGovern (SCDOH); Karyn Kirschbaum (Healthy Schools WSBOCES); Theresa Maradino (NUMC); Sue Palo (St. Francis Hospital); Karla Mason (St. Catherine's); Eileen Solomon (ELIH); Karen Tripmacher (Winthrop); Colleen Valdini (Good Sam); Luis Valenzuela (Health Ed Project/1199); Tina Graziose (YMCA of LI); Tara Larkin-Fredericks (Mental Health and Wellness Assoc); Bruce Berlin MD (Suffolk County Medical Society); Joe Lanzetta (Mercy); Lauren May (Sustainable LI); Yvonne Spreckels (Stony Brook Univ Hospital); Harriet Gourdine-Adams (LIAAC); Trevor Cross (HRHCare); Stacy Villagran (NSHC); Via phone: Carol Ann Foley (St. Joseph Hospital); Marsha Kenny (Southampton Hospital); Roberta Leiner (HRHCare).

Meeting opened with introductions around the room.

Complete Streets Project Update

Now that the grant from NYSHF secured, we need to spend money. This grant allocated \$15,000 to be split between Complete Streets projects between Nassau and Suffolk Counties. IN Suffolk – Sustainable LI will work in the Wyandanch community to start and perhaps roll out to other communities in the future. Sustainable LI has established contacts with local planners, DPW, etc. to move this project along. In Nassau County the NCDPW will oversee enhancements to walkable areas in and around Eisenhower Park. Call made for volunteers for the CS subgroups – one for Nassau and one for Suffolk. Nancy Copperman from NSLIJ will serve as overall chair of the CS initiative. Volunteers for Suffolk CS subgroup are: Bruce Berlin MD (Suffolk County Medical Society); Grace McGovern (SCDOH); and Georgette Beal (United Way). There were no volunteers for the Nassau CS subgroup.

Grants Update

Population Health Improvement Program grant (PHIP) through NYS was filed Oct. 17, 2014 on behalf of the LIHC. NSHC would serve as fiduciary agent and coordinating entity. The PHIP asks contractors to interact with PPSs (via DSRIP process) and serve as a regional resource for all matters related to a coordinated population health approach. Decision expected mid-Nov with Dec. 1, 2014 as target start date for this grant activity.

NYSHF grant awarded and money now received. Complete Streets projects bulk of grant money; followed by Education/Public Awareness campaign for the implementation of the Rx for Walking Program.

LICF grant, to help the LIHC expand and best utilize talents and resources around the table, decision expected in Nov.

Data Platform and Portal Update

Project just about ready to go. Just need to send to Bill Redman from Stony Brook University IT department the list of program names and corresponding data administrators name/email. Group would like organizations that piloted the Wellness Survey to input their data now and then have Stony Brook run a sample report. This will ensure that all is working before officially announcing the project. January is current target date for launch. Hopefully, the pilot organizations can get their data to SB and have report back in time for LIHC's next meeting on Nov. 24th.

Important to remember that with most chronic disease mgt programs you get about a 60% completion rate at most. We want to see of behavior changes, learning occurred. This is what we are assessing.

Commercial Partnerships

Call for volunteers for the Commercial Partners subgroup made. Those signing up include Zahrine Bajwa and from a previous call for volunteers the list includes: Gail Carlin (South Nassau); Tavora Buchman (NCDOH); Michelle Gervat (Amer Heart Assoc); Nancy Copperman (NSLIJ); Catherine Hart (LI Assoc for Aids Care); Yvonne Spreckels (Stony Brook Univ Hospital); Janine Logan (chair).

This subgroup is charged with developing policy relating to the parameters for allowing for-profit companies inclusion in the collaborative. Need to write a vision statement to which companies would agree; design a decal that companies could display and/or include on stationery.

Viable commercial partners include: Chambers of Commerce, Downtowns (walkable downtowns attract shoppers), local villages would be grateful for promotion of walking in their villages in the nicer months of weather. Farms (cross promote for them – get people there to walk and purchase fresh produce).

Other News and Discussion

American Heart Assoc one of five recipients of CDC grant for chronic disease prevention – to implement community-based chronic disease programs. AHA rep not present at meeting to provide details on the local impact of this grant.

Eileen Solomon from ELIH shared fitness challenge the hospital is sponsoring in conjunction with ELIH's CEO who is ascending Mt. Kilimanjaro with a pledge to take 10,000 steps a day. Extending this pledge to include others from community to pledge to take 10,000 steps a day in honor of hospital's 110th anniversary and/or make a donation to hospital. Asking walkers to video their pledge and post on social media – those who do get free pedometer. Local gym is a participating fitness partner challenging their clients to accumulate 1,100,000 steps by Thanksgiving.

Yvonne Spreckels from Stony Brook Univ Hospital updated group regarding Heritage Park Walk series she organized with several other LIHC members. First two Saturdays rained and no one showed. Third Saturday – just one person. Two Saturdays left. Implored group to publicize the walk within their facilities, etc. Flyer will be sent to group once more.

Reviewed AmericaWalks.org website – specifically the organization's Vision Statement. Group decided to sign Vision Statement for a Walkable America to publicize LIHC and show our support for importance of walking.

Community Service Plan updates are due Dec. 30, 2014. This would be the update which follows the full plan filing from last year. Hospitals must file a full plan every three years with yearly updates in between. Also, new this year, hospitals must separately submit their IRS schedule H to the NYSDOH. Schedule H lists the monetary value of a hospital's community benefit programming,

HANYS will hold a webinar with NYSDOH to discuss CSP issues on Nov. 7. Register at HANYS website. www.hanys.org

Upcoming Meeting Dates (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

Monday, November 24, 2014 10 – 11:30 a.m. (A meeting of the NSHC Communications Committee and LIHC Education/Public Outreach Subgroup follows immediately and ends at 12:30 p.m. Members of the NSHC Communications Committee are part of the LIHC Education/Public Outreach Subgroup.)

PLEASE REMEMBER:

Facebook page and Twitter accounts for the Long Island Health Collaborative:

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

Please friend and follow. Tweet any news related to obesity reduction/programs; healthy lifestyle, walking, and walkability projects in local communities. As a reminder subgroup chairs and subgroup members are as follows:

Pat Kiernan and Nancy Copperman (Co Chairs) – Grants

Chris Hendriks – Education/Public Outreach

Yvonne Spreckels and Karyn Kirschbaum (Co Chairs) – Walking Initiative

Janine Logan – Commercial Partners

Nancy Copperman – Complete Streets

Laurel Breen - Education Sector